

BUSINESS PLAN

INTERACTIVE BETTING N.V.

Contents

Intro	2
Overview.....	3
Company Management Structure	4
Financial Planning and Forecast	6
Legal and Governance Framework	9
Marketing Plan.....	11
Target KPI's.....	13
Key suppliers and material dependencies	14
Policies and Procedures	16
Conclusion	17

Intro

Welcome to Interactive Betting N.V., a dynamic and innovative online gambling company committed to provide unparalleled gaming experience to the players worldwide. As we embark on our journey to secure a license from Gambling Control Board (GCB) under the current NOOGH legislation, we are excited to present our comprehensive business plan outlining our vision, strategy, and commitment to regulatory compliance.

At Interactive Betting N.V., we understand the importance of responsible gaming and regulatory compliance in fostering a safe and secure gaming environment. With this in mind, our business plan reflects our dedication to upholding the highest standards of integrity, transparency and player protection.

Our team comprises passionate professionals with extensive experience in online gaming, technology, marketing and regulatory compliance. Together, we are driven by a shared mission to revolutionize the online gambling landscape and set benchmarks for excellence in the industry.

In this business plan, we will outline our company's background, market analysis, operational strategy, marketing approach and financial projections. Additionally, we will detail our plans for ensuring regulatory compliance, including robust measures for responsible gambling, anti-money laundering (AML) procedures, and data protection.

As we seek approval from the GCB for an online gambling license, we are committed to collaborating closely with regulatory authorities. We are confident that our business plan will demonstrate our readiness to operate ethically and responsibly.

We also recognize that obtaining a license is not only a legal requirement but a statement to our commitment to operating with integrity and accountability. By working closely with regulatory authorities and providing transparent and detailed information, we aim to establish Interactive Betting N.V. as a trusted and respected member of the online gambling community.

Overview

Interactive Betting N.V., formerly known as Fan Betting N.V., emerged onto the scene in February 2017. Initially funded through personal savings from its first Ultimate Beneficial Owner (UBO), the company quickly recognized the importance of team work and secured the Antillephone License by April 15, 2017.

During the period from April 2017 to December 22, 2021, Interactive Betting N.V. strategically managed its finances by focusing on minimizing maintenance costs while investing solely in enhancing its website's appeal. This prudent approach enabled the company to sustain itself solely on generated income, without significant financial injections from its UBO.

However, a setback occurred on December 22, 2021, when the company faced revocation of its license under circumstances that remain unclear. Despite this challenge, Interactive Betting N.V. swiftly reorganized its financial priorities, ensuring that administrative expenses were met to prevent a complete halt in operations.

Entering 2022, the company navigated through a tumultuous period characterized by geopolitical and economic uncertainties, including market volatility and high inflation. Interactive Betting N.V.'s decision to operate with minimal administrative cost proved prescient, allowing it to adapt to the evolving landscape and continue its operations amid adversity.

The turning point came on March 29, 2023, when Interactive Betting N.V. underwent significant changes, including a change in name and UBO, accompanied by the introduction of a new management team. The new team initiated the process of obtaining the Curaçao eGaming license, making a pivotal moment for the company's future direction.

In July, Interactive Betting N.V. achieved a milestone by obtaining a license from Curaçao eGaming - License Number B2C-7NGEZBDG-1668JAZ. The license was obtained on 01.07.2023 and is valid until 01.07.2024. This achievement signifies the company's commitment to expanding its brand, particularly with the brand extension, FANSPORT.

It is noteworthy that Interactive Betting N.V. intends to maintain its license with Curaçao eGaming, until the new LOK law comes into effect.

Looking ahead, Interactive Betting N.V.'s strategy revolves around delivering the ultimate gambling experience for its customers while adhering to stringent legal requirements. With a renewed focus and a fresh team at the helm, the company is poised to capitalize on opportunities and solidify its position in the competitive gambling market.

In acknowledging the highly competitive nature of the gambling industry, we recognize the importance of strategic growth. While the market presents numerous opportunities for expansion, our intention is to adopt an organic growth approach allowing us to build a strong foundation rooted in integrity, innovation and customer satisfaction.

Company Management Structure

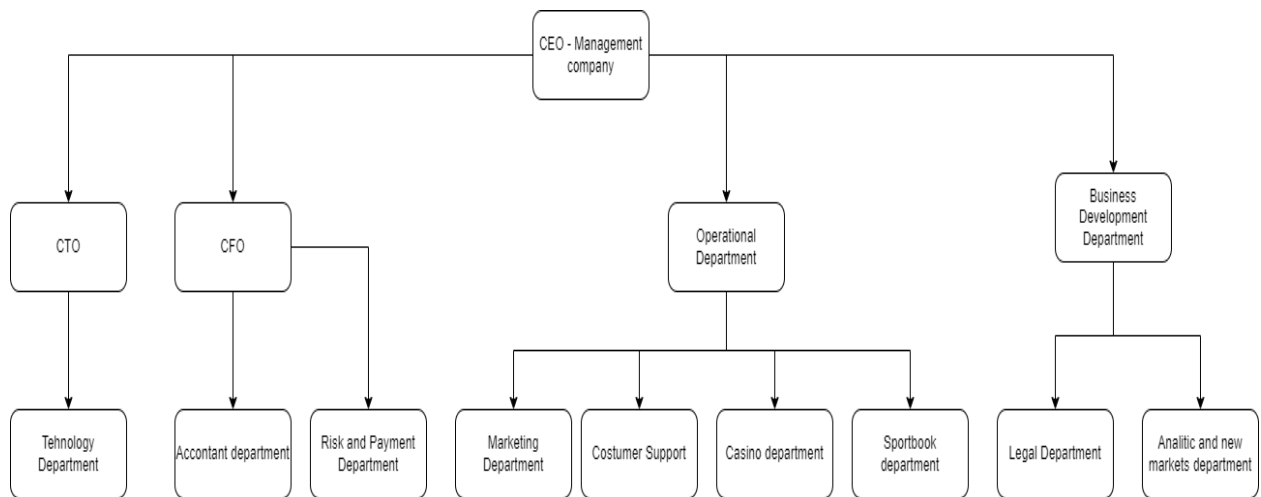
Interactive Betting N.V. operates under a well-defined management structure designated to facilitate efficient decision-making and ensure the smooth execution of its operations.

In November, recognizing the need for enhanced organizational structure and support, the UBO made the strategic decision to sign an Agency Agreement with Interactive E-Solutions SRL. This Agreement serves as a crucial component of the company's management framework, providing specialized services to optimize various aspects of its operation.

Interactive E-Solutions SRL, operating under the brand name Gambling Solutions, is a leading Romanian consultancy firm specializing in the gambling market, with a primary focus on the Curaçao and Romanian markets. With a dedicated team of 40 professionals, Gambling Solutions comprehensive consultancy services across various domain crucial to the success of gambling ventures.

Areas of Expertise:

1. **Financial Management:** With expertise in financial analysis and management, the team assist clients in optimizing financial performance, budgeting and resource allocation, enabling sustainable growth and profitability
2. **Legal Compliance:** the legal experts provide guidance on regulatory requirements, ensuring clients adhere to applicable laws and regulations in the gambling industry, mitigating legal risk and fostering compliant operating environment.
3. **Technical and IT:** ensuring the company's IT infrastructure remains robust and scalable to support its growing operations
4. **Business Analyze and Optimization:** utilizing key performance indicators (KPIs) to evaluate business performance, identify areas for improvement and implement optimization strategies.
5. **Marketing:** leveraging innovative strategies and market insights, the marketing team craft tailored marketing campaigns to effectively reach and engage target audiences, driving brand awareness and customer acquisition.
6. **Customer Support:** an experienced team ensures exceptional customer service, addressing inquiries, resolving issues and enhancing overall customer satisfaction.



Interactive E-Solutions, is led by Director Ruse Georgiana, a seasoned professional with extensive experience in gambling industry. Having previously held key positions in other companies operating in regulated markets, Ruse Georgiana’s leadership is instrumental in driving the company’s growth and success.

In time, Gambling Solutions has established itself as a trusted partner for business seeking expert advice and support in navigating the intricacies of the gambling industry.

By leveraging the expertise of interactive E-Solutions through the Agency Agreement, Interactive Betting N.V. can streamline its operations, enhance decision-making process and maintain a competitive edge in the market. This collaborative approached underscores the company’s commitment to excellent and continuous improvement in delivering exceptional services and a premium gaming experience.

Financial Planning and Forecast

	2024	2025	2026
Income Statement	budget	budget	budget
Deposit	5,732,935	13,084,765	16,754,665
Withdrawal	3,955,725	9,028,488	11,560,719
Net Balance	1,777,210	4,056,277	5,193,946
IN, total	59,467,978	135,728,828	173,796,864
GGR, Total	2,943,665	6,718,577	8,602,945
Bonus Cost, total	588,733	1,343,715	1,720,589
NGR, total	2,354,932	5,374,862	6,882,356
Providers Cost	1,247,007	2,846,151	3,644,415
Casino Providers	441,550	1,007,787	1,290,442
Payment Providers	511,091	1,166,507	1,493,678
Platform	294,366	671,858	860,294
Revenue, total	1,107,925	2,528,711	3,237,941
MARKETING	1,073,230	2,022,985	2,254,672
Gross Income 1, total	34,694	505,725	983,270
Other Direct Cost	512,533	651,912	809,508
OPERATIONAL EXPENCES	437,733	558,385	691,617
- License Set-up:	46,100	61,700	61,700
- License, annual fee	46,100	61,700	61,700
Head Office costs, lease, commodities	391,633	496,685	629,917
- External Professional Services (Accountancy, Consultancy, Legal)	337,985	428,646	543,627
- Office Leasing	13,412	17,010	21,573
- Initial Office Setup (Furnishings, Equipment)	9,388	11,907	15,101
- Regulatory and Compliance Fees	6,706	8,505	10,786
- Business Travel Expenses	6,706	8,505	10,786
- Internet and Connectivity Services	5,365	6,804	8,629
- Miscellaneous Expenses (Office Supplies, Fuel, Event Hosting, Security, Delivery Services)	4,024	5,103	6,472
- Utility Expenses	2,682	3,402	4,315
- Software and Application Licenses (CRM, Financial Management, Recruitment Tools)	2,682	3,402	4,315
- Mobile Telecommunications	1,341	1,701	2,157
- Human Resources and Talent Acquisition Costs	1,341	1,701	2,157
Personnel Compensation (Local Expenditures)	61,159	77,565	98,371
Technology Infrastructure (VPN, VPS, Domain Registrations, Hosting, Proxies, Technical Tools)	9,120	11,567	14,669
Customer Support Operations (Telephony Lines, Service Fees, Chat Support)	2,682	3,402	4,315
PSP (Testing, Certifications, Fees)	1,839	993	537
Gross Income, base	-477,839	-146,187	173,761
Corporate taxes	0	0	3,993
Net Income, operational	-477,839	-146,187	169,768
Cumulative Income, operational	-477,839	-624,026	-454,258
Total costs	2,832,771	5,521,048	6,712,588
Expenses	3,421,504	6,864,764	8,433,177
Users	36,937	84,304	107,948
New users, total	24,490	51,302	65,660
Retained Users, total	12,447	33,002	42,288

Executive Summary

In the rapidly evolving landscape of online gambling, our company, holding a Curaçao license, is committed to investing significantly in our product to ensure distinctiveness from competitors. Our strategic focus centers on developing a substantial player database and retaining these players through engaging gamification, special bonuses, and a meticulous selection of our main geographic areas of operation.

Financial Strategy

Interactive Betting N.V.'s financial strategy is grounded in a commitment to prudent reinvestment and strategic allocation of resources to drive sustainable growth and maximize long-term value for shareholder. Our approach prioritizes the reinvestment of initial profits into key areas such as product enhancement, player acquisition, and retention strategies, laying a solid foundation for future expansion.

Key Pillars of our Strategy:

- 1. Team Efficiency:** We recognize that our team is our greatest asset, and we prioritize efficiency in all aspects of our operations. By fostering a culture of collaboration, innovation, and continuous improvement, we leverage the collective expertise of our talented workforce to drive productivity and achieve operational excellence.
- 2. Innovative Product Development:** Innovation is at the core of our product development strategy. We invest in cutting-edge technologies, user-centric design, and advanced features to deliver an unparalleled gambling experience to our players. By staying ahead of industry trends and anticipating evolving consumer preferences, we ensure that our products remain competitive and relevant in the market.
- 3. Long-Term Vision:** Our financial strategy is guided by a long-term vision for sustainable growth and profitability. We are committed to making strategic decisions that create value over the long term, rather than focusing solely on short-term gains. This includes prudent financial management, disciplined investment practices, and a steadfast commitment to our core values and business objectives.

UBO'S Support and Financing Options:

In addition to our reinvestment strategy, we benefit from the unwavering support of our Ultimate Beneficial Owner (UBO), who is prepared to provide financial assistance when needed. Through one of his companies in Romania, Soft Bet Solution SRL, the UBO is ready to extend loans to Interactive Betting N.V. as required. This strategic partnership provides us with a reliable source of funding to support our growth initiatives and capitalize on opportunities for expansion.

Forecast Summary (2024-2026)

Income Statement Overview: Our forecasts for 2024 to 2026 outline a strategic increase in deposits, with a projection from €5,732,935 in 2024 to €16,754,665 by 2026. Concurrently, withdrawals are managed effectively, supporting a healthy net balance growth indicative of our operational success.

Revenue Generation: The total turnover is anticipated to escalate from €59,467,978 in 2024 to €173,796,864 by 2026, showcasing our aggressive market penetration and user engagement strategies. The Gross Gaming Revenue (GGR) will see a proportional increase, underscoring the efficiency of our gaming operations.

Expenditure Focus: A deliberate allocation towards bonus costs and provider expenses demonstrates our commitment to user experience and service quality. Marketing expenses are aligned with our growth objectives, aimed at expanding our user base and retaining players.

Operational Profitability: Despite a projected initial negative gross income in 2024, our strategic investments are expected to yield a positive trajectory, with operational net income turning positive by 2026. This reflects our confidence in the scalability of our business model.

User Base Growth: The strategic marketing and operational excellence are projected to significantly increase both new and retained users, reinforcing the potential for sustainable organic growth.

Conclusion

Our financial planning and forecasts for 2024 to 2026 reflect a comprehensive strategy focused on reinvestment, innovative product development, and market expansion. With a base of rebranding and restructuring, coupled with strategic investments in marketing and product quality, we are poised to establish a strong foothold in the online gambling industry. The figures and projections underscore our commitment to not just achieving short-term gains but building a lasting, profitable enterprise that stands out in the global online gambling marketplace.

Legal and Governance Framework

Interactive Betting operates within a robust legal and governance framework designated to ensure compliance with a regulatory requirement, promote transparency, and uphold ethical standards in all aspects of its operations. With a dedicated focus on maintaining a culture of integrity and accountability, the company has implemented comprehensive policies, procedures and training initiatives to mitigate legal and regulatory risks effectively.

Regulatory Compliance: Interactive Betting N.V. recognizes the importance of adhering to regulatory requirements governing the online gambling industry. As such, the company diligently monitors changes in legislation and maintains compliance with licensing procedures, anti-money laundering (AML) regulations, data protection laws and responsible gambling measures. By staying abreast of regulatory developments and implementing best practices, Interactive Betting ensures the legality and legitimacy of its operations.

Corporate Governance Structure: The company's corporate governance structure is designed to promote transparency, accountability, and effective decision-making. Led by a competent executive team, Interactive Betting N.V. maintains clear lines of authority and responsibility.

Internal Policies and Procedures: Interactive Betting N.V. has developed comprehensive internal policies and procedures to govern its operations and ensure compliance with legal and regulatory requirements. These policies cover a wide range of areas, including responsible gambling, customer verification, fraud prevention, and data security. Regular reviews and updates are conducted to reflect changes in laws, regulations, and industry standards, ensuring that the company's practices remain current and effective.

Continuing Legal Education and Training: The company places a strong emphasis on continuing legal education and training for its staff members. Interactive Betting N.V.'s team regularly attends industry conferences, seminars, and workshops on topics related to gambling regulation, compliance, and best practices. By investing in ongoing education and professional development, the company equips its staff with the knowledge and skills necessary to navigate complex legal and regulatory landscapes effectively.

Dispute Resolution Mechanisms: Interactive Betting N.V. has established robust dispute resolution mechanisms to address conflicts and grievances in a fair and timely manner. Internal processes are in place for resolving disputes with customers, partners, or regulatory authorities, with a commitment to transparency and accountability throughout the resolution process. In addition, the company is prepared to engage in alternative dispute resolution (ADR) methods or seek legal recourse when necessary to protect its interests.

Interactive Betting N.V. is dedicated to upholding the highest standards of legal compliance and governance. Central to our commitment is our collaboration with Interactive E-Solutions SRL, a leading consultancy firm with extensive experience in regulated markets. The partnership with Interactive E-Solutions serves as a cornerstone of our legal and governance framework, leveraging the expertise of their seasoned team, which collectively possesses over a decade of experience in navigating the intricacies of regulated markets.

The experienced team at Interactive E-Solutions SRL brings invaluable insights and a wealth of knowledge to our legal and governance practices. With a proven track record of advising clients in regulated markets, they offer unparalleled expertise in regulatory compliance, licensing procedures, and industry best practices. Their deep understanding of the legal landscape, coupled with their strategic approach to governance, enhances our ability to navigate complex regulatory environments effectively.

Interactive E-Solutions SRL provides strategic guidance and oversight to ensure that our operations align with regulatory requirements and industry standards. Their involvement in the development of our internal policies and procedures ensures that we remain proactive in addressing legal and compliance challenges. By leveraging their expertise, we are able to implement robust governance structures that promote transparency, accountability, and ethical conduct across all facets of our business.

In addition to their advisory role, Interactive E-Solutions SRL offers ongoing support and education to our team members. Through tailored training programs and access to industry conferences and seminars, they equip our staff with the knowledge and skills necessary to stay informed about regulatory developments and emerging best practices. This commitment to continuous learning ensures that our team remains well-equipped to uphold legal and governance standards in a rapidly evolving landscape.

The collaboration with Interactive E-Solutions SRL is integral to our legal and governance framework, providing us with the expertise and support needed to navigate the complexities of regulated markets effectively. With their guidance, we are confident in our ability to uphold the highest standards of integrity, transparency, and compliance, positioning Interactive Betting N.V. for sustained success and responsible growth in the online gambling industry.

Marketing Plan

Our marketing plan is crafted with a deep understanding of GEOs, focusing on the FANSPORT brand's comprehensive market analysis, including active population demographics, competition, market needs, payment solutions, and traffic sources. The localization of our product in specific GEOs is pivotal, offering players comfort and trust, significantly contributing to retention rates. This meticulous approach to market analysis and product localization is what informs our selection of expansion markets, each chosen for its unique potential and alignment with our strategic objectives.

Embracing this strategy, we are excited to target vibrant and burgeoning markets such as Brazil, India, Kazakhstan, Uzbekistan, and Azerbaijan. Each presents a distinct opportunity based on its demographic trends, economic growth, and cultural affinity towards gaming and betting. These markets, with their varying stages of gaming industry maturity, offer an exciting canvas for our tailored marketing strategies and localized content, ensuring we resonate with each demographic and cultural nuance.

Additionally, our sights are set on dynamic expansion markets like Chile, Peru, Bolivia, Ecuador, and Argentina. These regions not only align with our ambition to broaden our global footprint but also exhibit growing demand for online gaming and betting, supported by increasing internet penetration and a welcoming regulatory environment. Our foray into these markets represents a strategic extension of our brand, one that leverages our core strengths in market analysis, product localization, and customer engagement to capture the diverse opportunities these regions offer.

By marrying our deep understanding of specific GEOs with the unique characteristics of our expansion markets, we are poised to deliver exceptional gaming experiences, reinforcing our commitment to becoming a leading provider in the casino and betting industry globally. This strategic expansion underscores our mission to provide unparalleled entertainment options to a broader audience, driven by innovation, customer insights, and a commitment to excellence in every market we enter.

Marketing Strategies Overview

Market Analysis and Localization: Before launching in a new GEO, a thorough analysis is conducted focusing on the active population, competitive landscape, market needs, and available payment solutions. Localization is our first and most crucial step to provide a familiar and secure environment for players, playing a vital role in retaining them.

Affiliate Marketing: At the core of our approach to expanding our player base lies a robust affiliate marketing strategy, designed to tap into a vast network of partnerships and diverse traffic channels. This method is pivotal in navigating the complex landscape of online gambling, enabling us to reach potential players across multiple touchpoints.

Affiliation serves as the backbone of our efforts to attract new users, grounded in a philosophy of building strong, mutually beneficial relationships with affiliates. By collaborating closely with these partners, we're able to leverage their expertise and reach, introducing our brand to audiences in a way that feels organic and engaging.

Planning our affiliate marketing mix, we focus on a comprehensive range of channels beyond the traditional digital advertising routes. This includes, but is not limited to, partnerships with content platforms, collaboration with online communities, and engaging social media influencers who resonate with our target demographics. Each of these channels offers a unique advantage, whether it's the credibility and trust they command or their ability to generate buzz and word-of-mouth referrals.

By continually analyzing performance data and gathering insights, we refine our approach to maintain an optimal balance across all channels. This agility allows us to maximize the effectiveness of our affiliate marketing efforts, ensuring that we remain at the forefront of player acquisition.

Affiliate Team and Partner Growth: Our affiliate team is continuously expanding, as is our list of partners. Establishing trustful relationships takes time, but the results are quantifiable and critical for successful market penetration. Healthy collaborations between our brand and partners are essential, especially when entering new markets.

SEO Optimization: We prioritize SEO to index our pages effectively, attracting high-quality organic traffic. This strategy ensures our platform remains visible and easily accessible to potential players searching for online betting and casino options.

Conclusion

Our marketing plan is designed to achieve aggressive user base growth, as indicated in our financial planning, by leveraging SEO, targeted localization, and affiliate marketing tailored to specific GEOs.

By focusing on creating a familiar and secure environment for our players, alongside innovative and GEO-specific traffic source adaptation, we aim to not only meet but exceed our growth and revenue targets. This holistic approach ensures our marketing efforts support the overall strategic objectives of the company.

Target KPI's

New User Acquisition

Total new users from 2024 to 2026: 140.000

Average Revenue Per User

Approximately \$130 for the entire 3 years period

Net Gaming Revenue

Total NGR from 2024 to 2026: \$14,600,000

Cashflow

Total deposits from 2024 to 2026: \$35,572,365

Total withdrawals from 2024 to 2026: \$24,544,932

Net balance (Deposits - Withdrawals) from 2024 to 2026: \$11,027,433

Key suppliers and material dependencies

Interactive Betting N.V. relies on a network of key suppliers to support its operations and deliver exceptional gaming experiences to its customers. From payment providers to game developers, these strategic partners play a crucial role in the company's success and growth trajectory.

Uplatform stands as a premier supplier within the online gambling industry, offering an unparalleled sports feed that spans across an extensive range of more than 300 sports and esports. This comprehensive offering includes over 1.5 million pre-match and live events, ensuring that all betting preferences and interests are catered to. The platform distinguishes itself with its diverse market offerings, featuring 5,500+ markets and 200+ sports in its lineup.

A key attribute of Uplatform is its adaptive content, which is meticulously regionalized based on geolocation settings. This tailored approach allows for the integration of regionally popular leagues and sports, ensuring a localized and relevant betting experience for users across different geographies. Uplatform is renowned for its line flexibility, offering operators the option to enhance their sportsbook with popular leagues and sports specific to their target regions. This customization extends to the betting experience, with unique features such as a live zone for immersive in-play betting, multi-live bets for heightened engagement, Bet Constructor, Bet Builder, and Bet Exchanger for personalized betting strategies, as well as a variety of popular and unique bet types. The platform's bet slip is designed to be both convenient and informative, enhancing the user experience.

Furthermore, Uplatform supports various odds formats, including fractional, decimal, moneyline, Indonesian, Hong Kong, and Malay, ensuring that users can engage with the platform in a manner that is most intuitive and familiar to them. This level of flexibility and customization positions Uplatform as a key supplier for any online gambling operation looking to offer a rich and varied betting experience to its customers.

Payment Providers:

Since 2023, Interactive Betting N.V. has significantly expanded its network of payment providers to enhance customer convenience and flexibility. From just five integrated payment providers in 2023, the company now boasts partnerships with over 15 reputable payment solutions, including Jeton, Gateway, Kvium, Paysafe, Colibrix, Neosurf, Monetix, and Payz. Additionally, the company is actively exploring the integration of cryptocurrency payments, with discussions underway with third-party providers. This strategic move reflects the company's commitment to staying ahead of emerging trends and meeting the evolving needs of its customer base.

Games Providers:

Interactive Betting N.V. leverages License Agreements and direct partnerships with leading game developers to offer a diverse and engaging gaming portfolio. The company primarily utilizes the "U platform" under a License Agreement, through which it gains access to popular game titles from renowned developers such as Pragmatic, Playson, Spribe Aviator, and Hacksaw Gaming. Additionally, the company secured a direct agreement with EGT Games in 2023, further enriching its gaming catalog. These partnerships are carefully chosen based on thorough market analysis, ensuring alignment with the company's target markets and customer preferences.

Material Dependencies and Strategic Analysis:

Interactive Betting N.V. meticulously selects its key suppliers after conducting extensive market analysis and evaluating the specific needs and preferences of its target markets. By forging strategic partnerships with reputable payment providers and game developers, the company aims to enhance its competitiveness, expand its market reach, and deliver value to its customers. Furthermore, the company recognizes the importance of diversifying its supplier base to mitigate risks and maintain operational resilience in the face of unforeseen challenges.

As Interactive Betting N.V. continues to grow and evolve, it remains committed to nurturing strong relationships with its key suppliers and proactively exploring new opportunities for collaboration and innovation. By leveraging the expertise and resources of its strategic partners, the company is well-positioned to achieve its strategic objectives and drive sustainable growth in the competitive online gambling market.

Policies and Procedures

Interactive Betting N.V. is committed to maintaining a safe, fair, and responsible gaming environment for all players. To uphold these principles, the company has implemented a comprehensive set of policies and procedures designed to protect players' interests and ensure regulatory compliance. These policies are continuously reviewed and updated to reflect changes in legislation, industry standards, and best practices.

1. **Terms of Services:** Our Terms of Service outline the rules and regulations governing the use of our platform, including player rights and responsibilities, account management procedures, and dispute resolution mechanisms. By agreeing to our Terms of Service, players acknowledge their commitment to abide by these rules and consent to our terms and conditions of use.
2. **Responsible Gaming:** Interactive Betting N.V. is dedicated to promoting responsible gaming practices and preventing problem gambling. Our Responsible Gaming policy provides information and resources to help players make informed decisions about their gambling habits, including self-assessment tools, deposit limits, and self-exclusion options. We are committed to providing support and assistance to players who may be experiencing gambling-related issues.
3. **Fairness & RNG Testing Methods:** Transparency and fairness are paramount to our operations. We utilize Random Number Generator (RNG) technology to ensure the random and unbiased outcome of games. Our Fairness & RNG Testing Methods policy details the procedures and protocols used to test and verify the integrity of our RNG systems, providing players with confidence in the fairness of our games.
4. **Dispute Resolution:** In the event of disputes or conflicts, we have established clear and transparent procedures for resolving player complaints. Our Dispute Resolution policy outlines the steps players can take to address grievances, including contacting our customer support team and escalating complaints through our formal dispute resolution process. We are committed to addressing player concerns promptly and fairly to maintain trust and integrity within our community.
5. **Self-Exclusion:** We understand the importance of self-exclusion as a harm minimization tool for players struggling with compulsive gambling behavior. Our Self-Exclusion policy enables players to voluntarily exclude themselves from our platform for a specified period, during which they will be unable to access their accounts or participate in gambling activities. We take all necessary measures to enforce self-exclusion requests and provide support to players seeking assistance.

6. Anti-Money Laundering: Interactive Betting N.V. is fully committed to combatting money laundering and terrorist financing activities. Our Anti-Money Laundering policy outlines stringent procedures for customer due diligence, transaction monitoring, and suspicious activity reporting. We maintain strict adherence to regulatory requirements and work closely with law enforcement agencies to prevent illicit financial activities on our platform.

Our policies and procedures were initially redacted in April 2023, and since then, we have been diligent in reviewing and adjusting them to ensure ongoing compliance with regulatory standards and industry best practices. Interactive Betting N.V. remains dedicated to providing a safe, fair, and enjoyable gaming experience for all players, and we will continue to refine our policies and procedures to meet the evolving needs of our community.

Conclusion

In conclusion, Interactive Betting N.V. is poised for success in the competitive online gambling market. With a strong foundation built on innovation, integrity and customer-centricity, we are well positioned to achieve our strategic objectives and drive sustainable growth in the years ahead.

As outlined in our business plan, we have a clear vision for the future of our company, supported by robust strategies, experienced management and a commitment to excellence in all aspects of our operations. Interactive Betting N.V. is more than just a business, it is a community of passionate professionals dedicated to delivering exceptional gaming experience and creating value. We are also committed to delivering transparency in our application for a direct license with GCB.